



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951476-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Warren/D/Senate	9/17-9/23	11954

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	951476	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	5a Eyeopener	5-6a	MTWTF--	:30	6	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12   09/23/12   MT--T---                  6            \$700.00									
Spots: # Ch    Day   Air Date    Air Time   Description									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**Lehigh Valley, PA 18002-6874**

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4 WCVB M 09/17/12 9:50 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12112 \$300.00 NM									
1 WCVB Tu 09/18/12 9:47 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12113 \$300.00 NM									
2 WCVB W 09/19/12 9:59 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12112 \$300.00 NM									
3 WCVB Th 09/20/12 9:51 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12112 \$300.00 NM									
5 WCVB F 09/21/12 9:51 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 EW12112 \$300.00 NM									
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1 WCVB M 09/17/12 10:44 AM STEVE HARVEY DAY 10-11a :30 EW12113 \$150.00 NM									
4 WCVB Tu 09/18/12 10:48 AM STEVE HARVEY DAY 10-11a :30 EW12112 \$150.00 NM									
2 WCVB W 09/19/12 10:53 AM STEVE HARVEY DAY 10-11a :30 EW12113 \$150.00 NM									
3 WCVB Th 09/20/12 10:47 AM STEVE HARVEY DAY 10-11a :30 EW12113 \$150.00 NM									
5 WCVB F 09/21/12 10:20 AM STEVE HARVEY DAY 10-11a :30 EW12113 \$150.00 NM									
14	09/17/12	09/23/12	The View	1058-12n	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/17/12 10:59 AM The View 1058-12n :30 EW12112 \$700.00 NM									
2 WCVB Tu 09/18/12 10:59 AM The View 1058-12n :30 EW12113 \$700.00 NM									
1 WCVB W 09/19/12 11:31 AM The View 1058-12n :30 EW12112 \$700.00 NM									
4 WCVB Th 09/20/12 10:59 AM The View 1058-12n :30 EW12112 \$700.00 NM									
5 WCVB F 09/21/12 10:59 AM The View 1058-12n :30 EW12112 \$700.00 NM									
15	09/17/12	09/23/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 09/17/12 11:59 AM Midday News 1158a-1230p :30 EW12113 \$600.00 NM									
1 WCVB Tu 09/18/12 12:26 PM Midday News 1158a-1230p :30 EW12112 \$600.00 NM									
3 WCVB W 09/19/12 12:24 PM Midday News 1158a-1230p :30 EW12113 \$600.00 NM									
5 WCVB Th 09/20/12 12:23 PM Midday News 1158a-1230p :30 EW12113 \$600.00 NM									
4 WCVB F 09/21/12 12:14 PM Midday News 1158a-1230p :30 EW12113 \$600.00 NM									
16	09/17/12	09/23/12	Millionaire	1228-1p	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 09/17/12 12:41 PM Millionaire 1228-1p :30 EW12112 \$500.00 NM									
5 WCVB Tu 09/18/12 12:48 PM Millionaire 1228-1p :30 EW12113 \$500.00 NM									
3 WCVB W 09/19/12 12:47 PM Millionaire 1228-1p :30 EW12112 \$500.00 NM									
1 WCVB Th 09/20/12 12:52 PM Millionaire 1228-1p :30 EW12112 \$500.00 NM									
2 WCVB F 09/21/12 12:40 PM Millionaire 1228-1p :30 EW12112 \$500.00 NM									
17	09/20/12	09/20/12	The Chew	1-2p	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$450.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
951476-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/17-9/23	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/20/12	09/20/12	The Chew	1-2p	---T---	:30	1	\$450.00	NM
09/17/12 09/23/12 ---T--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 09/20/12 1:31 PM The Chew 1-2p :30 EW12113 \$450.00 NM									
18	09/21/12	09/21/12	GENERAL HOSPITAL	ABC SOAPS ROTA	----F--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 2:26 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12113 \$400.00 NM									
19	09/17/12	09/23/12	KATIE COURIC DAY	3-4p	MTWTF--	:30	6	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MT-T--- 6 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WCVB M 09/17/12 3:33 PM KATIE COURIC DAY 3-4p :30 EW12113 \$400.00 NM 1 WCVB M 09/17/12 3:48 PM KATIE COURIC DAY 3-4p :30 EW12112 \$400.00 NM 6 WCVB Tu 09/18/12 3:25 PM KATIE COURIC DAY 3-4p :30 EW12112 \$400.00 NM 3 WCVB Tu 09/18/12 3:55 PM KATIE COURIC DAY 3-4p :30 EW12113 \$400.00 NM 5 WCVB Th 09/20/12 3:33 PM KATIE COURIC DAY 3-4p :30 EW12112 \$400.00 NM 10 WCVB Th 09/20/12 3:48 PM KATIE COURIC DAY 3-4p :30 EW12113 \$400.00 NM									
20	09/17/12	09/23/12	ELLEN EF	4P-5P	MTWTF--	:30	6	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M-W-F-- 6 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 09/17/12 4:30 PM ELLEN EF 4P-5P :30 EW12113 \$700.00 NM 7 WCVB M 09/17/12 4:46 PM ELLEN EF 4P-5P :30 EW12112 \$700.00 NM 3 WCVB W 09/19/12 4:29 PM ELLEN EF 4P-5P :30 EW12113 \$700.00 NM 6 WCVB W 09/19/12 4:53 PM ELLEN EF 4P-5P :30 EW12112 \$700.00 NM 9 WCVB F 09/21/12 4:27 PM ELLEN EF 4P-5P :30 EW12112 \$700.00 NM 5 WCVB F 09/21/12 4:56 PM ELLEN EF 4P-5P :30 EW12113 \$700.00 NM									
21	09/17/12	09/23/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	12	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF-- 12 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WCVB M 09/17/12 5:25 PM Newscenter 5 at 5 5-6p :30 EW12113 \$1,200.00 NM 11 WCVB M 09/17/12 5:31 PM Newscenter 5 at 5 5-6p :30 EW12112 \$1,200.00 NM 4 WCVB M 09/17/12 5:39 PM Newscenter 5 at 5 5-6p :30 EW12113 \$1,200.00 NM 6 WCVB M 09/17/12 5:55 PM Newscenter 5 at 5 5-6p :30 EW12112 \$1,200.00 NM 8 WCVB Tu 09/18/12 5:12 PM Newscenter 5 at 5 5-6p :30 EW12112 \$1,200.00 NM 13 WCVB Tu 09/18/12 5:29 PM Newscenter 5 at 5 5-6p :30 EW12113 \$1,200.00 NM 18 WCVB W 09/19/12 5:22 PM Newscenter 5 at 5 5-6p :30 EW12113 \$1,200.00 NM 7 WCVB W 09/19/12 5:55 PM Newscenter 5 at 5 5-6p :30 EW12112 \$1,200.00 NM 3 WCVB Th 09/20/12 5:14 PM Newscenter 5 at 5 5-6p :30 EW12112 \$1,200.00 NM 20 WCVB Th 09/20/12 5:53 PM Newscenter 5 at 5 5-6p :30 EW12113 \$1,200.00 NM 1 WCVB F 09/21/12 5:23 PM Newscenter 5 at 5 5-6p :30 EW12112 \$1,200.00 NM 10 WCVB F 09/21/12 5:42 PM Newscenter 5 at 5 5-6p :30 EW12113 \$1,200.00 NM									
22	09/17/12	09/23/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	6	\$2,000.00	NM

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Advertiser	Product	Estimate Number	
Warren/D/Senate	9/17-9/23	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT-T--- 6 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 09/17/12 6:24 PM Newscenter 5 at 6 6-630p :30 EW12113 \$2,000.00 NM 6 WCVB M 09/17/12 6:29 PM Newscenter 5 at 6 6-630p :30 EW12112 \$2,000.00 NM 10 WCVB Tu 09/18/12 6:25 PM Newscenter 5 at 6 6-630p :30 EW12112 \$2,000.00 NM 5 WCVB Tu 09/18/12 6:27 PM Newscenter 5 at 6 6-630p :30 EW12113 \$2,000.00 NM 4 WCVB Th 09/20/12 6:24 PM Newscenter 5 at 6 6-630p :30 EW12112 \$2,000.00 NM 7 WCVB Th 09/20/12 6:27 PM Newscenter 5 at 6 6-630p :30 EW12113 \$2,000.00 NM									
23	09/22/12	09/22/12	7p Sat News Weekend	658-730p	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 09/22/12 7:17 PM 7p Sat News Weekend 658-730p :30 EW12112 \$300.00 NM 1 WCVB Sa 09/22/12 7:36 PM 7p Sat News Weekend 658-730p :30 EW12113 \$300.00 NM LR - Football									
25	09/17/12	09/23/12	M-F Inside Edition	658-730p	MTWTF--	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M-W-F-- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 09/17/12 6:59 PM M-F Inside Edition 658-730p :30 EW12113 \$1,500.00 NM 9 WCVB M 09/17/12 7:21 PM M-F Inside Edition 658-730p :30 EW12112 \$1,500.00 NM 6 WCVB W 09/19/12 6:59 PM M-F Inside Edition 658-730p :30 EW12113 \$1,500.00 NM 2 WCVB W 09/19/12 7:14 PM M-F Inside Edition 658-730p :30 EW12112 \$1,500.00 NM 7 WCVB F 09/21/12 7:21 PM M-F Inside Edition 658-730p :30 EW12112 \$1,500.00 NM 5 WCVB F 09/21/12 7:27 PM M-F Inside Edition 658-730p :30 EW12113 \$1,500.00 NM									
26	09/17/12	09/23/12	Chronicle	728-8p	MTWTF--	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT-T--- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 09/17/12 7:46 PM Chronicle 728-8p :30 EW12113 \$1,500.00 NM 8 WCVB M 09/17/12 7:53 PM Chronicle 728-8p :30 EW12112 \$1,500.00 NM 1 WCVB Tu 09/18/12 7:28 PM Chronicle 728-8p :30 EW12112 \$1,500.00 NM 6 WCVB Tu 09/18/12 7:52 PM Chronicle 728-8p :30 EW12113 \$1,500.00 NM 7 WCVB Th 09/20/12 7:43 PM Chronicle 728-8p :30 EW12112 \$1,500.00 NM 5 WCVB Th 09/20/12 7:51 PM Chronicle 728-8p :30 EW12113 \$1,500.00 NM									
27	09/22/12	09/22/12	INSIDE EDITION SAT	5:30P-6P, 7:30P-8P	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/22/12 INSIDE EDITION SAT 5:30P-6P, 7:30P-8P :00 <del>\$200.00</del> NM Credited									
28	09/17/12	09/17/12	CMA Music Festival	8-11p	M-----	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 09/17/12 8:00 PM CMA Music Festival 8-11p :30 EW12113 \$2,500.00 NM 1 WCVB M 09/17/12 10:22 PM CMA Music Festival 8-11p :30 EW12112 \$2,500.00 NM									





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951476-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/17-9/23	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
28	09/17/12	09/17/12	CMA Music Festival	8-11p	M- - - - -	:30	3	\$2,500.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>M</td><td>09/17/12</td><td>10:36 PM</td><td>CMA Music Festival</td><td>8-11p</td><td>:30</td><td>EW12113</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	M	09/17/12	10:36 PM	CMA Music Festival	8-11p	:30	EW12113	\$2,500.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WCVB	M	09/17/12	10:36 PM	CMA Music Festival	8-11p	:30	EW12113	\$2,500.00	NM																																												
29	09/18/12	09/18/12	The Middle/Last Man	758-9p	- T- - - - -	:30	1	\$2,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- T- - - - -</td><td>1</td><td>\$2,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Tu</td><td>09/18/12</td><td>7:59 PM</td><td>The Middle/Last Man</td><td>758-9p</td><td>:30</td><td>EW12112</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	- T- - - - -	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Tu	09/18/12	7:59 PM	The Middle/Last Man	758-9p	:30	EW12112	\$2,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- T- - - - -	1	\$2,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	Tu	09/18/12	7:59 PM	The Middle/Last Man	758-9p	:30	EW12112	\$2,500.00	NM																																												
31	09/19/12	09/19/12	Middle/Suburgatory	758-9p	- - W- - - -	:30	1	\$5,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- - W- - - -</td><td>1</td><td>\$5,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>09/19/12</td><td>8:00 PM</td><td>Middle/Suburgatory</td><td>758-9p</td><td>:30</td><td>EW12113</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	- - W- - - -	1	\$5,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	W	09/19/12	8:00 PM	Middle/Suburgatory	758-9p	:30	EW12113	\$5,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - W- - - -	1	\$5,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	W	09/19/12	8:00 PM	Middle/Suburgatory	758-9p	:30	EW12113	\$5,000.00	NM																																												
32	09/19/12	09/19/12	Modern Family/Suburgato	858-10p	- - W- - - -	:30	2	\$5,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- - W- - - -</td><td>2</td><td>\$5,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>W</td><td>09/19/12</td><td>9:18 PM</td><td>Modern Family/Suburgatory</td><td>858-10p</td><td>:30</td><td>EW12112</td><td>\$5,500.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>W</td><td>09/19/12</td><td>9:47 PM</td><td>Modern Family/Suburgatory</td><td>858-10p</td><td>:30</td><td>EW12113</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	- - W- - - -	2	\$5,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	W	09/19/12	9:18 PM	Modern Family/Suburgatory	858-10p	:30	EW12112	\$5,500.00	NM	1	WCVB	W	09/19/12	9:47 PM	Modern Family/Suburgatory	858-10p	:30	EW12113	\$5,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - W- - - -	2	\$5,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WCVB	W	09/19/12	9:18 PM	Modern Family/Suburgatory	858-10p	:30	EW12112	\$5,500.00	NM																																												
1	WCVB	W	09/19/12	9:47 PM	Modern Family/Suburgatory	858-10p	:30	EW12113	\$5,500.00	NM																																												
33	09/19/12	09/19/12	Revenge	958-11p	- - W- - - -	:30	1	\$2,500.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - W- - - -	1	\$2,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	W	09/19/12	10:38 PM	Revenge	958-11p	:30	EW12112	\$2,500.00	NM																																												
34	09/20/12	09/20/12	Wipeout	758-9p	- - - T- - -	:30	1	\$4,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- - - T- - -</td><td>1</td><td>\$4,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Th</td><td>09/20/12</td><td>8:00 PM</td><td>Wipeout</td><td>758-9p</td><td>:30</td><td>EW12112</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	- - - T- - -	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Th	09/20/12	8:00 PM	Wipeout	758-9p	:30	EW12112	\$4,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - - T- - -	1	\$4,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	Th	09/20/12	8:00 PM	Wipeout	758-9p	:30	EW12112	\$4,500.00	NM																																												
35	09/20/12	09/20/12	Grey's Anatomy	858-10p	- - - T- - -	:30	1	\$3,500.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - - T- - -	1	\$3,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	Th	09/20/12	9:22 PM	Grey's Anatomy	858-10p	:30	EW12113	\$3,500.00	NM																																												
36	09/20/12	09/20/12	Scandal	958-11p	- - - T- - -	:30	1	\$2,500.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - - T- - -	1	\$2,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	Th	09/20/12	10:32 PM	Scandal	958-11p	:30	EW12112	\$2,500.00	NM																																												
37	09/21/12	09/21/12	Shark Tank	758-9p	- - - - F- -	:30	1	\$4,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- - - - F- -</td><td>1</td><td>\$4,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>F</td><td>09/21/12</td><td>8:21 PM</td><td>Shark Tank</td><td>758-9p</td><td>:30</td><td>EW12112</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	- - - - F- -	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	F	09/21/12	8:21 PM	Shark Tank	758-9p	:30	EW12112	\$4,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/17/12	09/23/12	- - - - F- -	1	\$4,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WCVB	F	09/21/12	8:21 PM	Shark Tank	758-9p	:30	EW12112	\$4,000.00	NM																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951476-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/17-9/23	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/21/12	09/21/12	Shark Tank	758-9p	----F--	:30	1	\$4,000.00	NM
38	09/21/12	09/21/12	Primetime: What Would Y	858-10p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 9:23 PM Primetime: What Would You 858-10p :30 EW12113 \$2,000.00 NM									
39	09/21/12	09/21/12	20/20	958-11p	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/21/12 10:32 PM 20/20 958-11p :30 EW12112 \$4,000.00 NM									
40	09/22/12	09/22/12	ABC Prime College Footb	Sat 8-1130p	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/22/12 7:59 PM ABC Prime College Football Sat 8-1130p :30 EW12112 \$1,500.00 NM									
41	09/23/12	09/23/12	EMMY RED CARPET SP	7-8p	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/23/12 6:58 PM EMMY RED CARPET SPECIAL 7-8p :30 EW12113 \$7,000.00 NM									
42	09/23/12	09/23/12	EMMY AWARDS 9/23	8-11p	-----S	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/23/12 7:59 PM EMMY AWARDS 9/23 8-11p :30 EW12112 \$15,000.00 NM									
43	09/17/12	09/23/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	6	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT-T-- 6 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB M 09/17/12 11:11 PM Newscenter 5 at 11 11-1130p :30 EW12112 \$2,500.00 NM 4 WCVB M 09/17/12 11:27 PM Newscenter 5 at 11 11-1130p :30 EW12113 \$2,500.00 NM 6 WCVB Tu 09/18/12 11:22 PM Newscenter 5 at 11 11-1130p :30 EW12113 \$2,500.00 NM 2 WCVB Tu 09/18/12 11:26 PM Newscenter 5 at 11 11-1130p :30 EW12112 \$2,500.00 NM 1 WCVB Th 09/20/12 11:12 PM Newscenter 5 at 11 11-1130p :30 EW12113 \$2,500.00 NM 9 WCVB Th 09/20/12 11:27 PM Newscenter 5 at 11 11-1130p :30 EW12112 \$2,500.00 NM									
44	09/17/12	09/23/12	Newscenter 5 at 1130p S	1130p-1200a	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 09/22/12 12:10 AM Newscenter 5 at 1130p Saturday 1130p-1200a :30 EW12113 \$500.00 NM LR - Football 1 WCVB Sa 09/22/12 12:25 AM Newscenter 5 at 1130p Saturday 1130p-1200a :30 EW12112 \$500.00 NM LR - Football									
46	09/17/12	09/23/12	Nightline	1135p-1206a		:30	5	\$600.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



www.thebostonchannel.com

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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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Advertiser	Product	Estimate Number	
Warren/D/Senate	9/17-9/23	11954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
MTWTF--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WCVB	M	09/17/12	11:52 PM	Nightline	1135p-1206a	:30	EW12112	\$600.00 NM
2	WCVB	Tu	09/18/12	11:55 PM	Nightline	1135p-1206a	:30	EW12113	\$600.00 NM
4	WCVB	W	09/19/12	11:53 PM	Nightline	1135p-1206a	:30	EW12113	\$600.00 NM
1	WCVB	Th	09/20/12	11:55 PM	Nightline	1135p-1206a	:30	EW12113	\$600.00 NM
5	WCVB	F	09/21/12	12:01 AM	Nightline	1135p-1206a	:30	EW12113	\$600.00 NM
<u>Total Spots</u>							<b>141</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$186,700.00</b>
<u>Agency Commission</u>	<b>\$28,005.00</b>
<u>Net Amount Due</u>	<b>\$158,695.00</b>